

# Decadent Designs

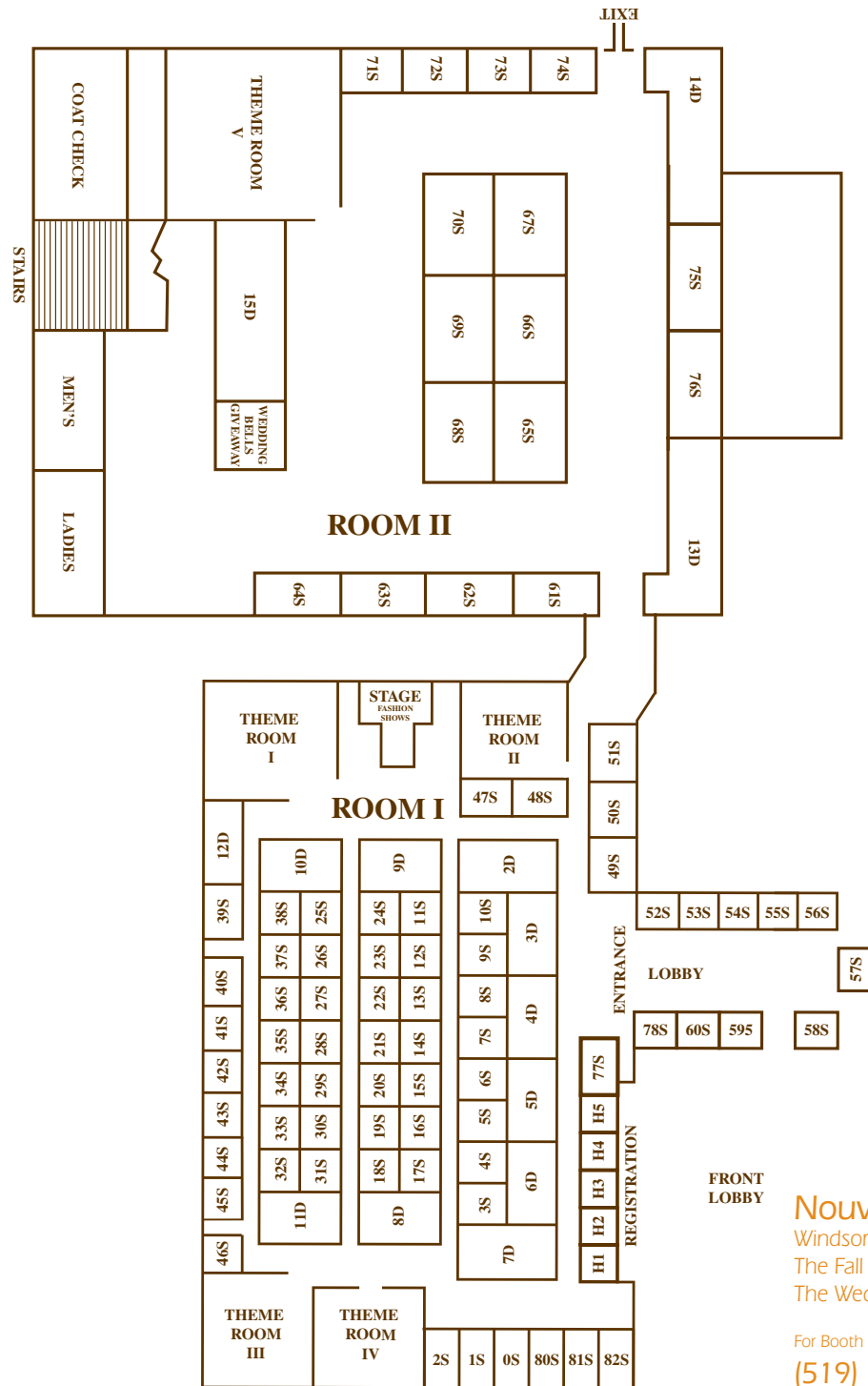
## Themed Wedding Rooms

These five areas are a major attraction to the show making the show unique and giving exhibitors extra exposure to showcase their imagination and talent. Each area will be 25' x 20' in size and will be draped in 12' black OR white pipe and drape. Each area will include a head table, 3 round guest tables, a cake table, and model (bride & groom) to greet guests at the entrance. This year's themed rooms will highlight "Decadent Designs". Pick your theme and run with your imaginative ideas.

**Book your theme room at no charge when booking your booth space**

Decorators and Rental Companies, Florists, Cake Decorators, Invitation Designers, Musicians/Entertainers, Caterers, Bridal Stores, Tuxedo Rental Companies and others are invited to take part in these rooms.

Exhibitors will be booked for these positions on a first signed contract basis. Nouveau Event Planning will orchestrate the coordination of each room and will be instructive in how each exhibitor will coordinate their particular aspect of the room in order to create a cohesive impressive end result. Exhibitors who participate in this area must be able to work and communicate effectively in a group exercise. The additional exposure exhibitors receive from these rooms is tremendous!!!



**Nouveau Event Planning**  
 Windsor's Premier Producers of  
 The Fall Wedding Event and  
 The Wedding Extravaganza Show

For Booth Booking information call:  
**(519) 978-0676**

[www.nouveauevent.com](http://www.nouveauevent.com)



# the Fall wedding event

**Wed. Sept. 19th & Thurs. Sept. 20th 2012**  
**5:30pm - 9:00pm at the Caboto Club**

**Produced by Nouveau Event Planning**  
 (519) 978-0676 fax (519) 978-0720  
 email: [nancy@weddingshows.com](mailto:nancy@weddingshows.com)  
[www.weddingshows.com](http://www.weddingshows.com)

**The Fall Wedding Event** is Nouveau Event Planning's fall wedding show concept. The two evening format is convenient to the many retailers who like the idea of a fall wedding show but find it difficult to fit one into the busy wedding season. The Fall Wedding Event attracts many couples who have gotten engaged since the Wedding Extravaganza Show in January but have a need to get arrangements made before the Christmas season. The 2011 Fall show attracted 1500 attendees over the course of the two short evenings. The show will accommodate a maximum of 100 exhibitors. This show has three distinct attractions making it both unique and exclusive in its nature. These attractions include: Five unique themed wedding rooms, mini fashion previews and 100 exhibitor booths. Retailers who participate in the show will be expected to be extremely professional in the setup of their booth spaces in order to add to the upscale concept of the show.

## EXHIBITOR BOOTH AREA

### Booth Pricing Structure

**S:** Single Booth - 10' x 8' - \$600.00

**D:** Double Booth - 20' x 10' - \$850.00

**H:** Half Booth - 6' x 6' - \$350.00

(special requirements needed to book H spots)

**Mini Fashion Previews** - No charge for fashion exhibitors booked into the show.

**Themed Area Participation** - No charge for exhibitors booked into the show.

Exhibitors will be booked into these rooms and categories on a first signed contract basis.

Live Musicians for themed areas and Main Entrance - \$225.00

### Additional Services

Standard Electrical - \$40.00

-one plug only, please bring power bars for additional hookups in your booth

8' draped table - \$35.00

48" 60" or 72" round tables - \$35.00

4' draped table - \$35.00

Set of spotlights - \$35.00

30" cocktail/standup tables-\$20.00

Carpet for single booth - \$50.00

T.V./V.C.R. - \$60.00

H.S.T. IS APPLICABLE ON ALL QUOTED PRICING

Retail categories will be limited to specific numbers to ensure a well rounded, successful show for all participants.

## Show Times

Wednesday, September 19th & Thursday, September 20th: 5:30 p.m. - 9:00 p.m.

## Move In

Tuesday, September 18th: 3:00 p.m. - 8:00 p.m.

Wednesday, September 19th: 9:00 a.m. - 4:00 p.m.

## Move Out

Thursday, September 20th: 9:00 p.m. - 11:00 p.m.

ALL SET UP INFORMATION IS POSTED ONLINE AT [www.weddingshows.com](http://www.weddingshows.com)

Go to Vendor Information, Click on Exhibitor Guidelines & Rules under the Booth Setup heading.

## Admission

\$8 at the door (\$2 off coupons will be available)

Each couple will also receive a complimentary bag of goodies at the door

## SPECIAL EVENTS

### Mini Fashion Shows

All fashion specific stores will be featured on the stage in mini 20 minute shows each evening.

Models and coordination of these shows will be arranged by Nouveau Event Planning.

Nouveau Event Planning is committed to making sure our wedding shows work for you long after you tear down your booth space. A full mailing list of brides and grooms who have registered for our shows will be provided to you for your follow up. Nouveau Event Planning will also blog, twitter, post Youtube videos and put up facebook information for you on an ongoing basis throughout the year. Your success is our success.