

# THE BIG ONE



# Wedding Extravaganza'13

*26th Anniversary*

THE LARGEST WEDDING SHOW IN SOUTHWESTERN ONTARIO!  
Saturday, January 19 & Sunday, January 20, 2013

Caboto Club of Windsor

Exhibitor Booking Information

[www.weddingshows.com](http://www.weddingshows.com)

# WEDDING EXTRAVAGANZA

This show is a proven marketing tool for any business which targets their product or service towards the engaged couple. These couples, as a group, will spend millions of dollars on their upcoming weddings and new homes.

Wedding Extravaganza registers 800-1000 couples at the show and on line annually. One of the largest shows of its kind in Ontario, Wedding Extravaganza is an exciting event which can help increase your market share in the wedding business. Book your booth early. Your booth price includes

a curtained booth area for the 2 day show, your business listing in the show directory, and a full mailing list of registered couples who attended the show and year long promotion on our Wedding Shows Windsor Facebook Like page.

Let our 26 years of producing wedding shows work for you!

**Call 978-0676 to Reserve Your Booth Space Today!**

## SHOW DETAILS

### DATES

- Saturday, January 19, 2013 (10:00 am - 5:00 pm)
- Sunday, January 20, 2013 (10:00 am - 5:00 pm)

### LOCATION

CABOTO CLUB (Tecumseh at Parent)

### MOVE IN / MOVE OUT

- **IN:** Friday, January 18, 2013 (10:00 am - 9:00 pm)
- **OUT:** Sunday, January 20, 2013 (After 5:00 pm)

### ADMISSION

Those attending the show must pay admission at the door.  
(For public only - exhibitors will receive exhibitor passes upon set-up)

### FASHION SHOW

All fashion retailers will be highlighted in two fashion previews each day.

## SHOW DIRECTORY

The Wedding Extravaganza Show Directory has proven to be a great additional marketing tool for exhibitors to reach the bride and groom once they have left the show. Many couples use the show directory as their wedding planning telephone book. Being a part of the booklet ensures exposure to these couples until the day they are married. Nouveau Event Planning mails out an additional 1000 of the directories throughout the year to newly engaged couples who register on line.

## EXTRA NOTES

- All rates are HST applicable
- Booths will only be reserved with a signed contract and a deposit equal to half of the total billing. Full payment is due by December 15th, 2012.
- A monthly payment plan is available, but post dated cheques must be received for each month before the show date.
- Exhibitors are responsible for leaving their exhibit area as they found it.

# BOOTH PRICING

## BOOTH RENTALS

A	Booth	10' x 8'	\$700.00
B	Booth	Smaller End Corner Booth	\$1200.00
C	Booth	Large End Corner Booth	\$1550.00
D	Booth	Wraparound Corner Booth	\$1600.00
E	Booth	Small Wraparound Corner Booth	\$900.00
F	Booth	10' x 6' - main hall	\$675.00
F/J	Booth	10' x 6' - lower level/12' x 6' lower level	\$650.00
G	Booth	Corner Booth - lower level	\$900.00
GL	Booth	Large wrap around corner - lower level	\$1275.00
H	Booth	17' x 6' - lower level	\$700.00
I	Booth	10' x 4' - lower level - Tabletop Displays	\$550.00
K	Booth	Wraparound Corner	\$675.00
M	Booth	13' x 6' - lower level	\$650.00
N	Booth	6' x 8' - lower level	\$500.00
S	Booth	Special Booth - Non Profit	\$300.00
P	Booth	6' x 6' - One time trial booth	\$475.00

## EXHIBITOR SERVICES

1000 Watt Electrical .....	\$40.00	Carpet 10 ft. by 8 ft.....	\$50.00
Set of Spotlights .....	\$35.00	Cocktail Tables .....	\$20.00
Skirted and Covered Table \$35.00 (available in 8', 6', 4' lengths or 48", 60", 72" rounds)			

# AD PRICING

	Black & White	Full Colour
1/4 Page	\$275.00	\$400.00
1/2 Page	\$425.00	\$550.00
Full Page	\$700.00	\$900.00
Inside Cover		\$1000.00
Outside Cover		\$1100.00

*Ad prices include all set up and typesetting of ad. Special artwork will be quoted on a per job basis. Only those business participating as an exhibitor in the show will be allowed to advertise in this directory. Final proofs must be approved no later than December 15, 2012.*

**ALL DIRECTORY ADS WILL BE FEATURED ON WEDDINGSHOWS WINDSOR FACEBOOK LIKE PAGE OVER THE COURSE OF THE YEAR.**

## SPECIAL PACKAGE PRICES

**Package # 1**-Book a single booth, 1/2 page full colour ad or larger and website link through 2013 and receive a 10% discount on your final price (*services not included in discount*). Plus monthly Facebook updates.

**Package # 2**-Book a double booth or larger, full page, full colour ad and website link through 2013 and receive a 15% discount on your final price (*services not included in the discount*). Plus monthly Facebook updates.

# WEBSITE PRICING

Increase your visibility Internationally **AND** directly to the Windsor Bride, who is using the internet more frequently to make wedding buying decisions.

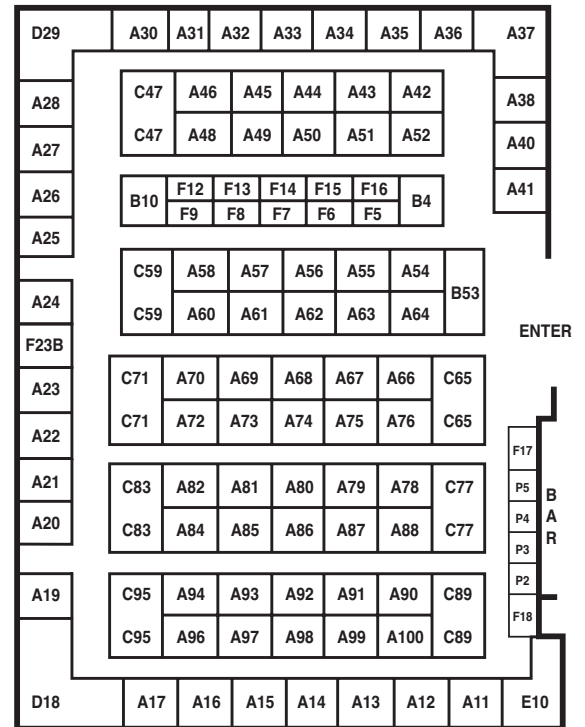
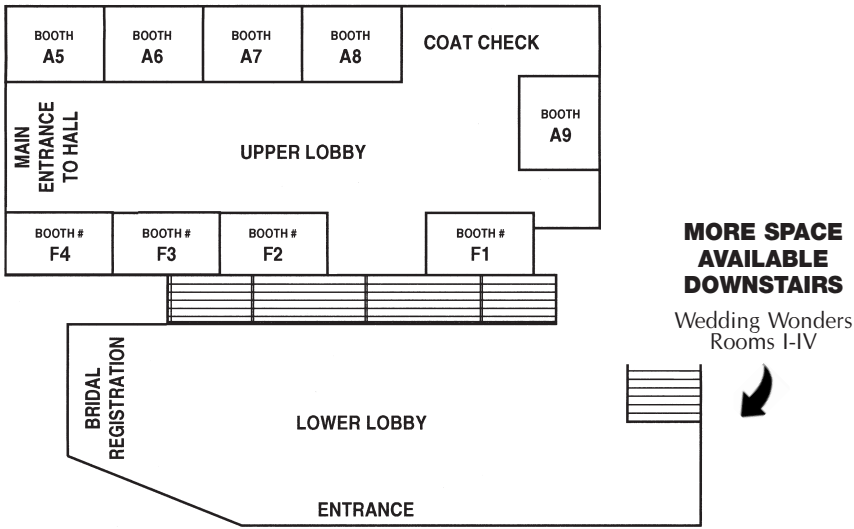
Link to: [www.weddingshows.com](http://www.weddingshows.com) [www.weddingshows.ca](http://www.weddingshows.ca) [www.bridalshows.ca](http://www.bridalshows.ca)  
for only \$75 per year

**CREDIT CARD PAYMENTS ACCEPTED THRU PAYPAL INVOICING**

**HST is applicable on all Pricing**

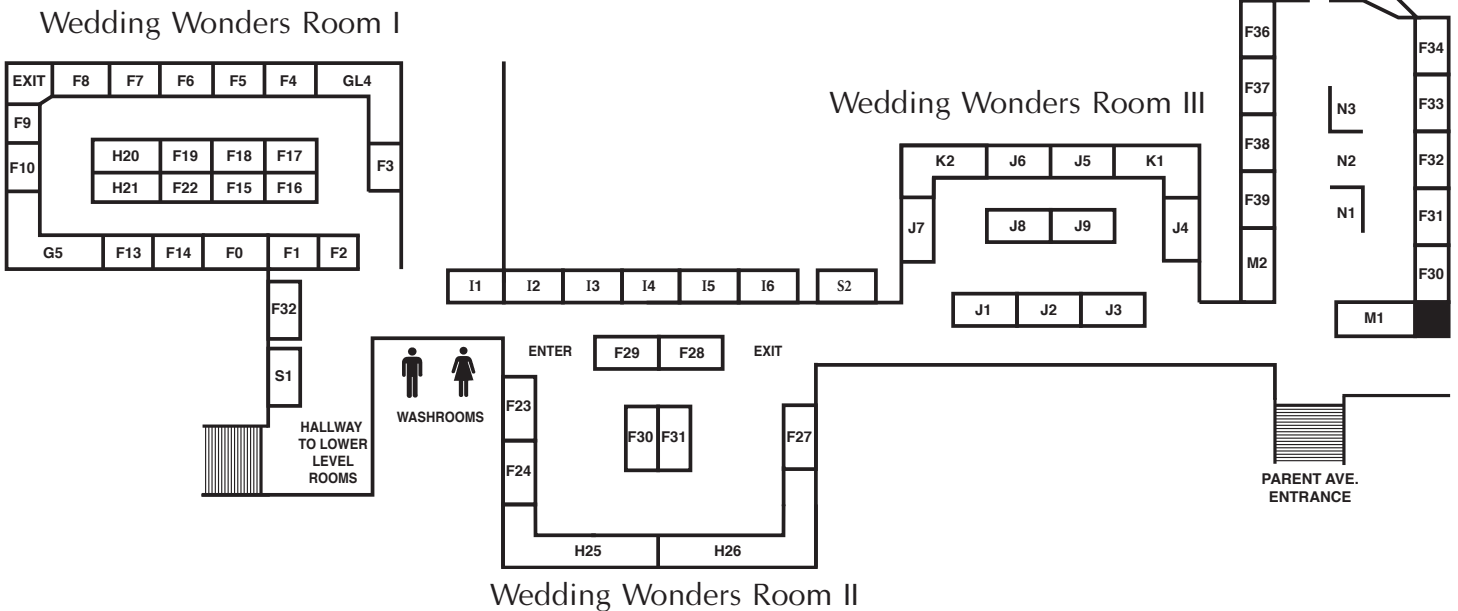
# FLOOR PLANS

## MAIN LEVEL FLOOR PLAN



## LOWER LEVEL FLOOR PLAN

Wedding Wonders Room IV  
Romance Room



To reserve your booth space, contact **NOUVEAU EVENT PLANNING**

ph: 519-978-0676 fax: 519-978-0720 email: nancyc@weddingshows.com web: www.weddingshows.com